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**THE HOUSING LEADERSHIP COUNCIL OF PALM BEACH COUNTY
ANNOUNCES THE THIRD ANNUAL HOUSING HEROES LUNCHEON ON MAY 14**

A Conversation with Jonathan Vilma, retired NFL player & Affordable Housing Advocate

WEST PALM BEACH, Fla. – The Housing Leadership Council of Palm Beach County is pleased to announce the 3rd Annual Housing Heroes Luncheon on May 14, 2025, from 11 a.m. to 1:30 p.m. at the Kravis Center Cohen Pavilion at 701 Okeechobee Blvd. in West Palm Beach.

One of the anticipated highlights of this year's event will include a conversation with Jonathan Vilma. He is best known for playing with the NFL's New York Jets and winning a Super Bowl with the New Orleans Saints in 2010. Recently, Vilma has made a name for himself in a new industry - affordable housing.

With a passion for making a difference, Vilma founded Trè Bèl Housing, a real estate company. He has now set his sights on tackling the affordable housing crisis in Florida. Vilma grew up in Coral Gables and played for the University of Miami Hurricanes.

Affordable housing remains a top priority for the state of Florida with heightened awareness and interest among investors and developers. The Housing Leadership Council educates, advocates and supports sustainable housing opportunities for all residents of Palm Beach County and our luncheon showcases the local leaders in this endeavor.

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About the Housing Leadership Council of Palm Beach County: The Housing Leadership Council of Palm Beach County is a coalition of community leaders working to sustain the economic viability of the County by supporting financially feasible and sustainable housing opportunities for all residents through education, policy research and initiatives, advocacy, and facilitating partnerships.