



Neighborhood Stabilization Program Listserv

All NSP Announcement - January 18, 2012

[NSP Resource Exchange](#) | [Subscribe](#)

New on the Learning Center: NSP Case Study and Training Videos

Visit the [NSP Learning Center](#) to watch new NSP case study and training videos that highlight strategies and best practices from NSP communities across the country.



CASE STUDY VIDEOS

HUD is pleased to present four case study videos that feature NSP insights and best practices from dedicated practitioners in NSP communities. As a learning tool for NSP grantees working to revitalize their communities, these video case studies offer real-life examples and success stories from the field. The following NSP grantees are highlighted:

- **Columbus, OH:** The City of Columbus has partnered with Homeport to target NSP funds in order to create homeownership opportunities and turn around neighborhoods. Targeting NSP investment around anchor projects, Homeport CDC has used a "block-by-block" approach to redevelopment that has produced results. And with special loan products created by Huntington Bank, homeowners are now able to access these new homes and rebuild the neighborhoods around them.
- **Lake Worth, FL:** In Lake Worth, FL, the NSP2 consortium has taken a comprehensive approach in their stabilization efforts. Nonprofits and community leaders featured in this video demonstrate the keys to running their NSP program, including homebuyer counseling, home-purchase assistance, and connecting stabilization with broader economic development and revitalization initiatives such as the Cultural Renaissance Program.
- **Orange County, CA:** Featuring HUD Asst. Secretary Mercedes Márquez, this video case study follows Neighborhood Housing Services of Orange County as they work within their NSP2 Consortium to address the impact of foreclosed properties in their community. This case study demonstrates how NSP is used in historically strong markets to prevent further decline and create affordable housing opportunities.
- **Pima County, AZ:** NSP grantees and their partners in Pima County, AZ have utilized a diverse array of tools to maximize the impact of their NSP grant. Through strategies such as mapping, surveying, and working with local code enforcement officials, the County and its nonprofit partners have had great success in their response to the foreclosure crisis, despite the many

challenges in their area.

To watch the videos and download the transcripts, visit the [Learning Center](#) and scroll down to "Case Studies" or visit our [YouTube Channel](#).



TRAINING VIDEOS

HUD is also pleased to present new two training videos. These new videos provide HUD grantees and their partners with a valuable training resource to increase the success of their NSP programs.

- **Scattered Site, Single-Family Rental Management:** This training video focuses on the keys to scattered site, single-family rental management. Developed by Enterprise Community Partners for HUD, this video provides NSP grantees the opportunity to see first-hand how David Morton and the Reno Housing Authority run a successful rental property management program. Watch and learn as this video takes you through a step-by-step approach for developing your own scattered site programs. Along the way, you will pick up insights into proper property selection, get tips on how to rehab your properties and get the most bang for your buck, and find out how to pick the right tenants for your NSP homes.
- **Marketing of NSP Homes for Sale:** This training video showcases effective marketing strategies used to sell your NSP homes. Developed by Enterprise Community Partners for HUD, this video provides grantees the opportunity to see first-hand how grantees in two different markets--Cleveland, OH and the East Bay of California--have met their own marketing challenges with innovative solutions. Having trouble targeting neighborhoods in your local market? Need to know what will make your marketing plan a big success? Interested in new regional marketing campaigns that could help your program sell homes? Follow along as this training video provides grantees with answers to these questions and more.

To watch the videos and download related resources, visit the [Learning Center](#) and scroll down to "Video-Based Training" or visit our [YouTube Channel](#).

John.L.Gordon@hud.gov is currently subscribed to the nsp1_grantee_listserv

Visit the [NSP Resource Exchange](#) to find NSP resources, ask policy and technical questions, request technical assistance, sign up for events, and more.

Click [here](#) to subscribe or unsubscribe to the HUD NSP1, NSP2, NSP3, or NSP Partners listservs, which provide regular updates from HUD.

Contact Us

HUD Community Development
and Planning, Office of Block
Grant Assistance Neighborhood
Stabilization Program

info@hudnsphelp.info

Connect online:

- [Explore](#) the NSP Flickr Gallery
- [Visit](#) the NSP YouTube Channel
- ["Like"](#) HUD on Facebook